



**CHATCCENT**

**DISCLAIMER**

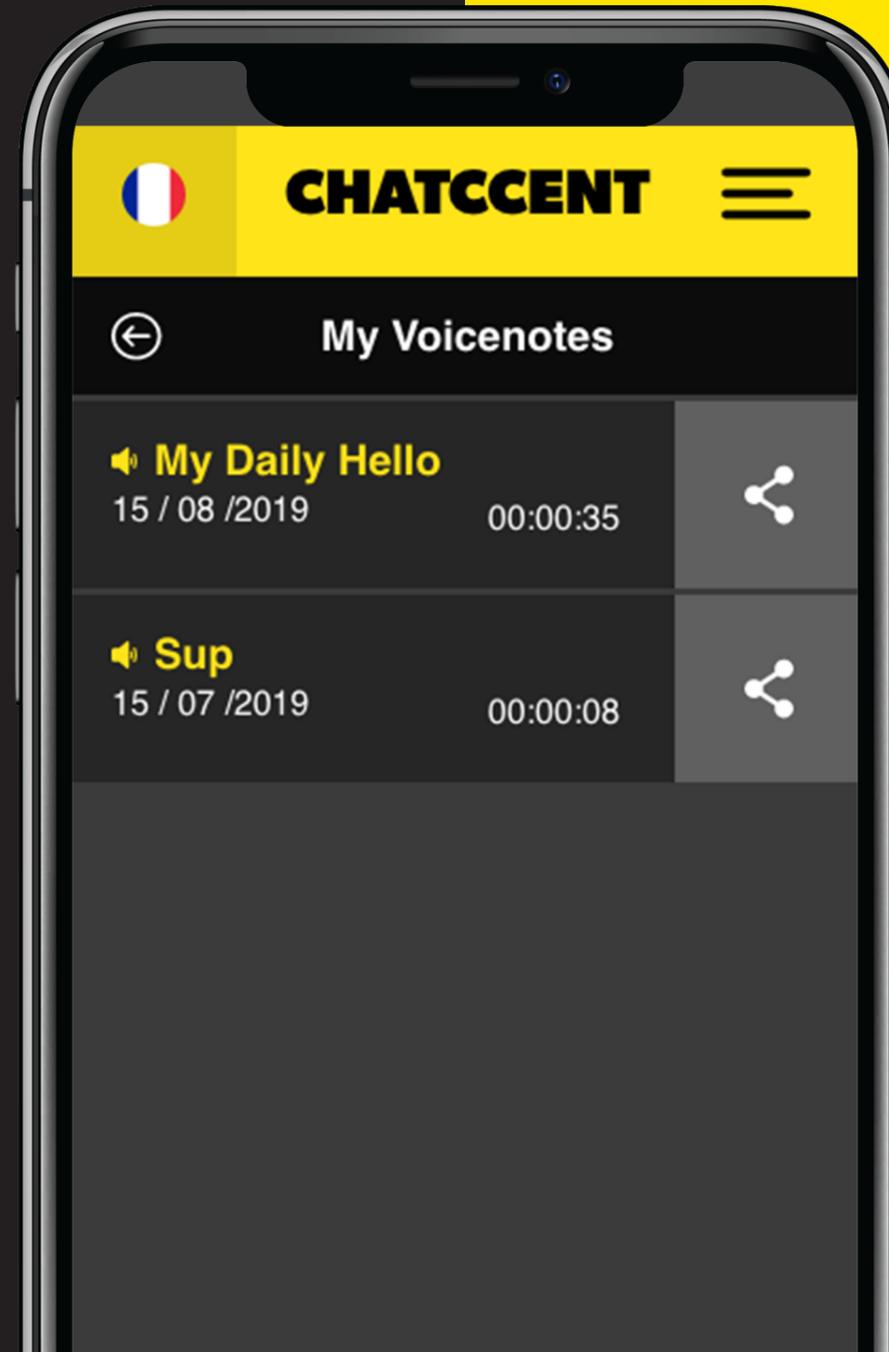
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# THE WHAT

Chatccent is a voice modulation app for social messaging that can transform your voice notes into different accents.



# THE HOW

Chatccent sits on top of existing, popular voice messaging applications such as Instagram, Facebook, WhatsApp, Line and others.

Instead of sending a regular voice note, WhatsApp transforms the user's voice into a fun and creative accent.



# THE WHY

Casual, social applications such as Snap, Instagram and others have proven to be a multi-billion dollar industry.

Every day, billions of people send voice notes.

Just like popular features such as stories and AR animations distinguished Snap, so shall we make a name for ourselves in the voice modulation space.



# WHAT IS VOICE MODULATION?



The cutting edge of technology: The ability to code an algorithm, using artificial intelligence, that takes a human voice and outputs it as a different voice entirely.

Until now, this has been considered impossible; the technical challenges unparalleled.

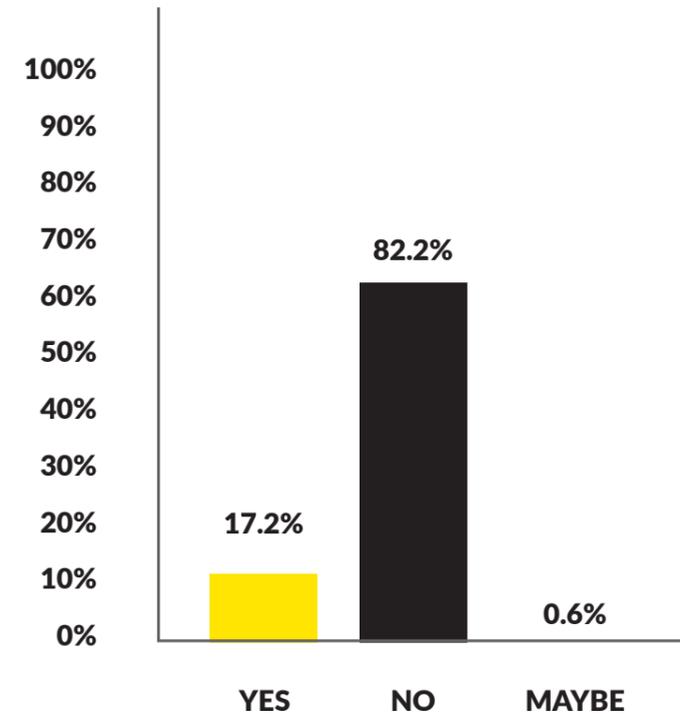
The uses-multi-faceted, from fun voice notes, to transgender and other forms of voice and language training, to voice anonymization. Investing in Chatccent is investing in the cutting edge of voice AI technology.

# MARKET DEMAND

## GOOGLE SURVEY

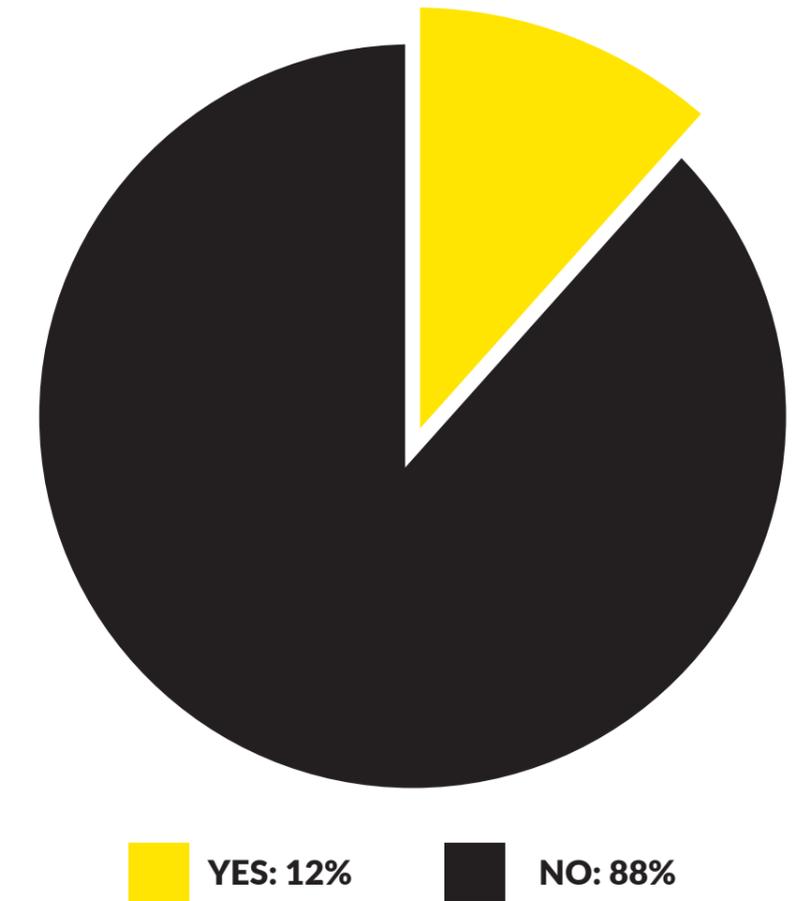
*"If there was an app available that can change your voice to speak with an accent, would you use it?"*

People Surveyed: 385 / 385  
Number of Responses: 386 / 389  
Targeted Age Group: 18-34  
All Genders  
Location: USA



## VOICE NOTES

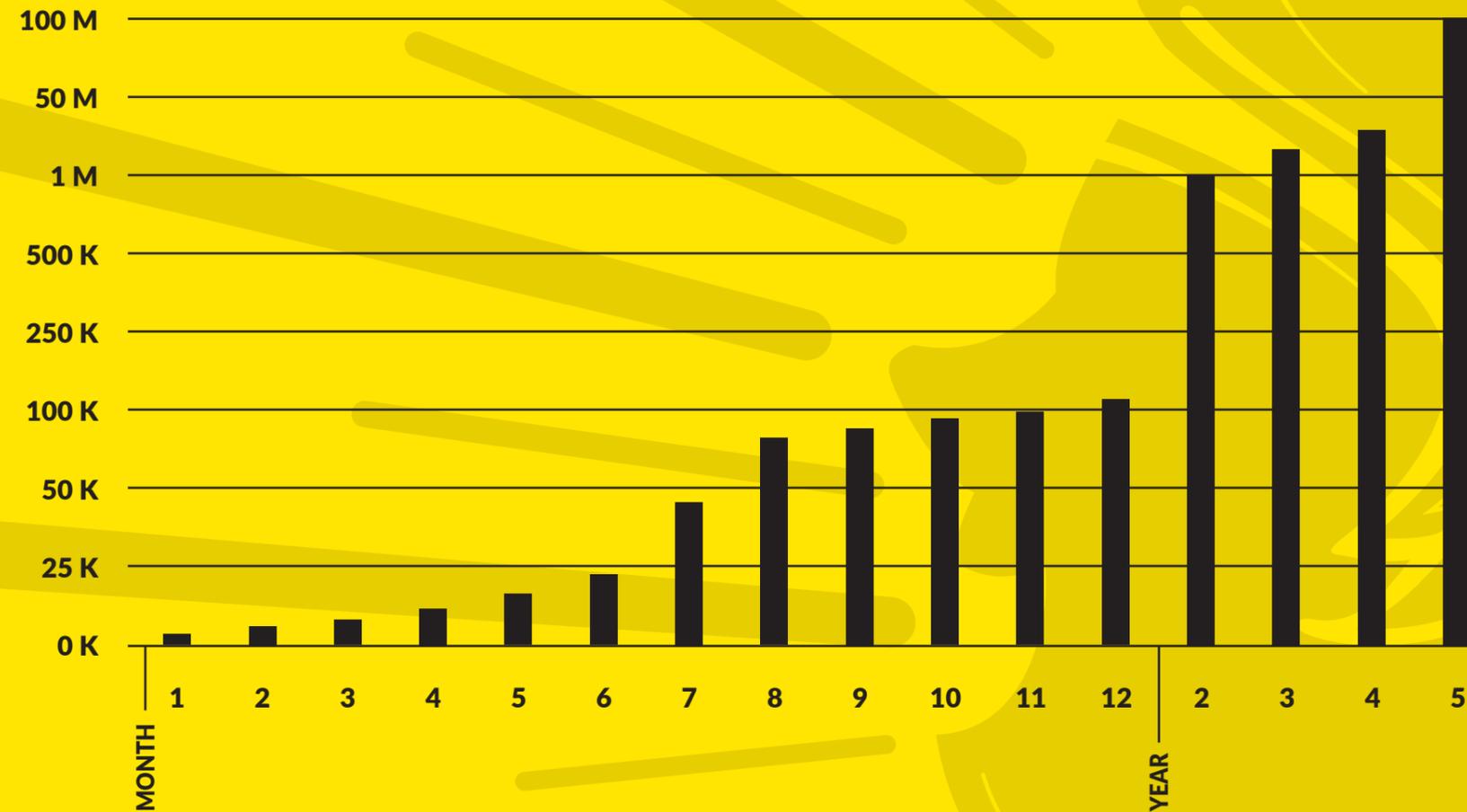
*Do you use Voice Notes to communicate with each other?"*



# MARKETING PLAN

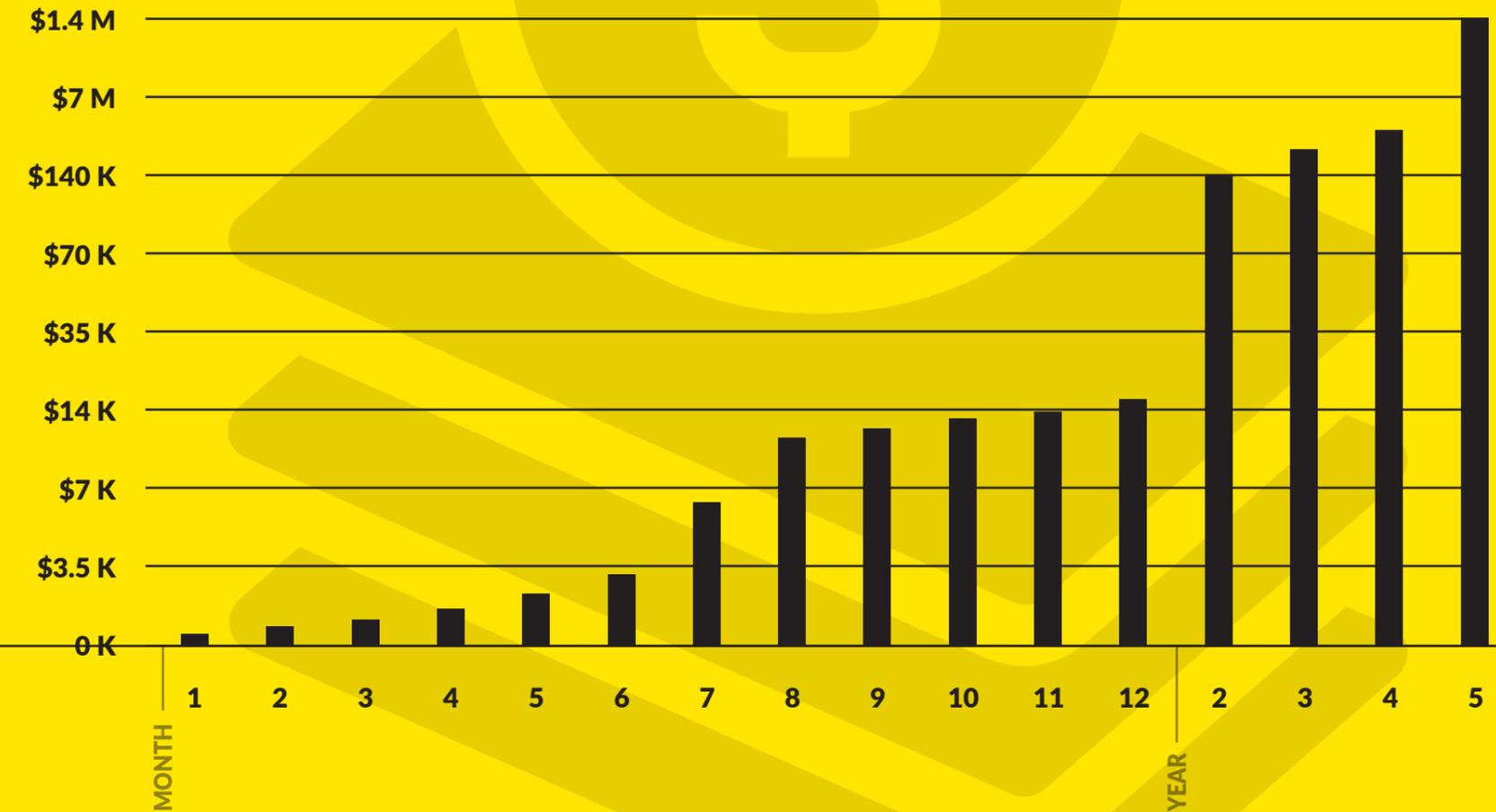


# USER PROJECTIONS



# REVENUE

14 cents per month per user



# AD BASED REVENUE



# KEY PARTNERS

## Software & OS Development Team

Kirill Storch & Electric Web Team



## Board of Advisors



**James DiNucci**  
Founder/President/CEO

James is an aspiring entrepreneur, with a goal driven mindset, that plans to transform the way people communicate on the digital landscape.



**Piper Hill**  
CFO/Advisor

Piper has served in the US Army for 17 years retiring with the rank of Captain, and is now the Founder, President, and CEO of the National Non-Profit Organization Healing4Heroes.



**Kirill Storch**  
CTO

Kirill is an entrepreneur, program developer, and is a marketing strategist.



**Edward "Edge" Gibbons**  
Advisor

Edge is an international Program Manager with over 30 years of leadership, management, and military experience to include 27 years in the US Army retiring with the rank of Colonel.



**Maayan Gordon**  
Advisor

Maayan is CEO of Maayan Gordon Media, a marketing strategist, and a business consultant.



**RESEARCH & DEVELOPMENT**

\$50k



**VOICE ACTORS**

# **THE QUESTION IS, ARE YOU READY TO TAKE THE LEAP WITH CHATCCENT?**

A complex project, never before attempted, this programming requires potentially years of R & D to achieve. Once accomplished, it can have widespread implications for voice training and other forms of voice emulation.

*"The biggest risk  
is not taking any risk."*

- Mark Zuckerberg



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