



THE CRYPTOCURRENCY THAT ALLOWS
INSTANT ACCESS TO THE US STOCK
MARKET

THE PROBLEM

Millions of people around the world wish they could do something better with their money than hide it under a mattress or put it into a bank they don't trust owned by a government they don't love. Now there is a solution. StreetCoin: A tokenized security, in the form of a cryptocurrency that is fundamentally tied and connected to the Vanguard Total Stock Market Index Fund. Each token follows the fund allowing market access to foreign and non-traditional investors to the US Stock Market, a safe haven..

COMPETITION

While there have been numerous asset-backed cryptocurrencies, those backed by oil, gold, platinum, and other "stable" securities there has not yet been a coin backed by any securities.



100,000
tokens
released

REVENUE
MODEL

TARGET
MARKETS

USER BUYS **StreetCoin**

For each unit of StreetCoin sold, our MarketBot buys a 95% equivalent share in the Vanguard Total Stock Market Index Fund through a brokerage API.

Coin Prices Mirrors VTSMX
not yet been a coin backed by any securities.

5% per transaction
Wider marketplace adoption

Middle East, Africa, and other
Emerging Economies



Emphasis on emerging markets with low advertising expenses.

Focus will be traditional marketing such as magazines, radio, tv.

Potential markets: Colombia, Brazil, Argentina, Nigeria, Ghana, Egypt, Ethiopia, Kenya, Rwanda, Angola, Namibia, Turkey, Russia, Kazakhstan, Thailand, Malaysia, Indonesia, The Philippines, and Vietnam.

US S-Corp

Founder Kirill Storch.

Up to 80% equity is for sale.

Founder retains 20% +.

- Legal opinion.

- Authorization to sell financial products.

DEV CYCLE

SPECIFICATION	TECHNO	PRICE	TIME	STAGE*
Token in Ethereum network (SMART CONTRACT)	Solidity	\$2,700	1 month	1
Design	Illustrator	\$1,800	2 weeks	1
Landing page for ICO	Angular, . Net Core 2	\$2,700	1 month	1
API-bridge for access to the brokerage account from the website and contracts in the blockchain	Net Core 2, WebAPI	\$3,600 **	1 month	2
Smart Contract that buys Securities on the index in proportion to the emission of tokens using the API bridge to access the brokerage account	Solidity	\$2,700	1 month	2

DEV CYCLE

SPECIFICATION	TECHNOLOGY	PRICE	TIME	STAGE*
Market maker bot, where the token will be traded, to maintain the price of the token equal to the price of the original asset	Net Core 2	\$3,600***	1 month	3
Automatically updated public report- a page for token and brokerage compliance for customer transparency.	Net Core 2	\$1,800	1 month	3
Acquiring for receiving fiat payments from customers	Net Core 2 + depends on the bank	\$2,700	1 month	4
The user's web office where he can see the balance of his tokens	Net Core 2, Solidity	\$3,600	1 month	4
Mobile application of the user, where he can see the balance of his tokens ****	Xamarin, .Net, Solidity	\$5,400	1 month	4

DEV CYCLE

SPECIFICATION

TECHNOLOGY

PRICE

TIME

STAGE*

Desktop user application where he can see the balance of his tokens

Net, C++,
Objective-C,
Swift, Solidity

\$5,400

1 month

4

* specifications in one phase - we will work on them simultaneously

** this cost may vary depending on the bank + credit card processor

*** + \$ 3,000 for each subsequent exchange that is needed

**** optional